

Farm Level Indicators for New Topics in policy evaluation

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SDG's, COP21 (Paris' Climate change): new policy goals asks for new data





- European policies are (being) adapted:
 - Common Agricultural Policy: Cross Compliance, Greening
 - CAP Rural development: innovation (EIP Agriculture)
 - Nitrate directive
 - Water directive
 - Etc.
- Policy evaluation has a need for data on these topics

Assessment situation

- Information needs on sustainability from private sector, government, NGO's and research
- Official agricultural statistics (slowly) adapt to new information needs
- No agreement on what the future data infrastructure at EU level should look like.
 - Extend FADN, link FADN to other administrative data or separate environmental data network
- Developments
 - Combining statistical and administrative data
 - Farmers often have to collect and provide data on sustainability and food safety issues (Global Gap, BRC, SAI initiative, cool farm tool etc.)

Objectives FLINT

- To demonstrate the feasibility of collecting policyrelevant data in different administrative environments
- To demonstrate how the new farm level indicators can be used to evaluate policies and improve the targeting of policy initiatives





Why did we use FADN in the pilot

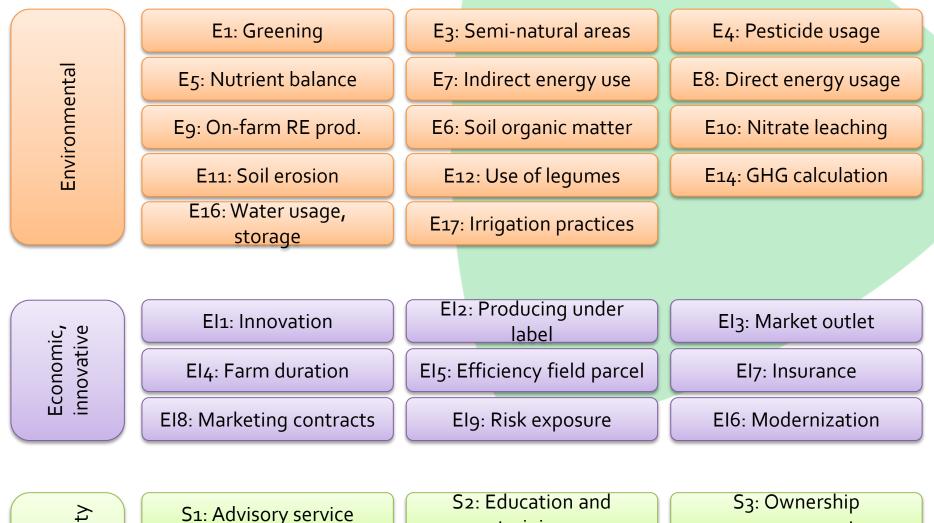
- Interest is at the farm-level
- Need multi-dimensional data source economic, social, environmental (& innovation)
- EU harmonised data
- Implemented annually
- Indicators must be credible
 - Objective, verifiable and empirical data
- BUT: where possible, link to existing data

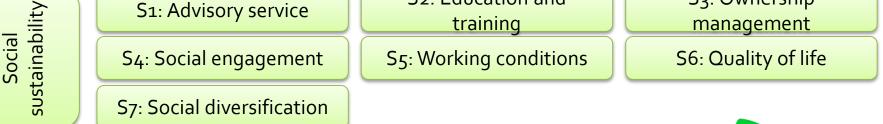


Need for an Integrated data set

- Measurement of different sustainability indicators on the same set of farms
- Allows the analysis of the full chain from: Policy objective -> policy measure -> impact on farm -> farm management decisions -> up to: sustainability performance of farms
- Trade-off and jointness of performance on different sustainability measures as a consequence of policy measures







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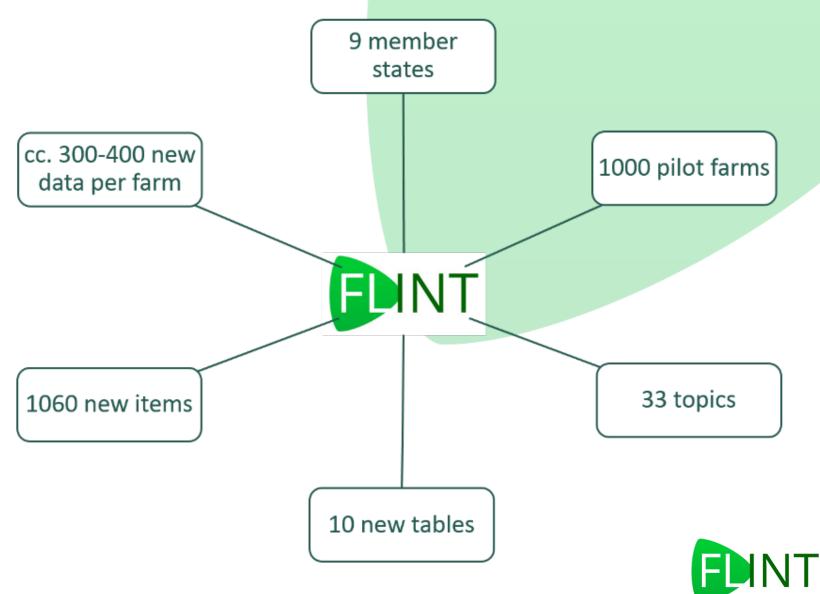
Zı	E1: Greening	E3: Semi-natural areas	E4: Pesticide usage
ental	E5: Nutrient balance	E7: Indirect energy use	E8: Direct energy usage
2 <u>4</u> nvir¢Mmental	E9: On-farm RE prod.	E6: Soil organic matter	E10: Nitrate leaching
	E11: Soil erosion	E12: Use of legumes	E14: GHG calculation
-43	E16: Water usage, storage	E17: Irrigation practices	
Z4			
Economic, innovative	El1: Innovation	El2: Producing under label	El3: Market outlet
	EI4: Farm duration	EI5: Efficiency field parcel	El7: Insurance
	EI8: Marketing contracts	Elg: Risk exposure	EI6: Modernization
Z6			
7-78			
Z7 - Z8	S1: Advisory service	S2: Education and training	S3: Ownership management
Social tahhabi	S4: Social engagement	S ₅ : Working conditions	S6: Quality of life
Gu <mark>st</mark> alfiabi	S7: Social diversification		

Structure of the FLINT farm return (example)

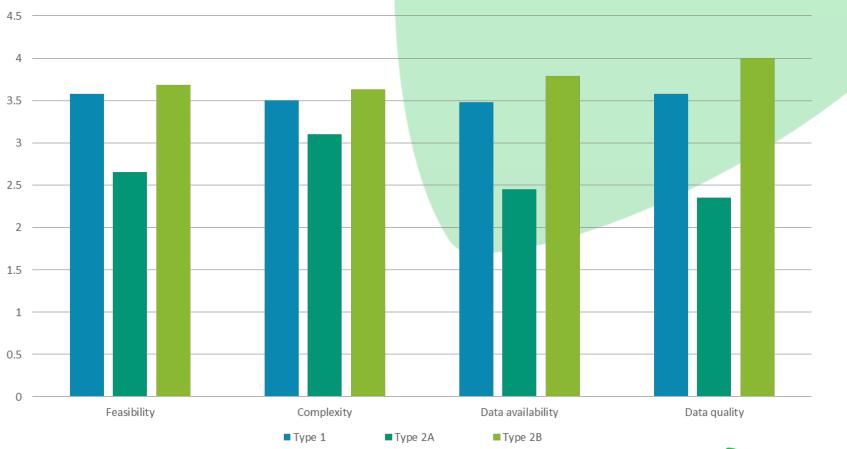
Category	Column	Notes			
Group of informatio	Group of information AS - Advisory Services				
Consultancy Cat. 1011 to 1016	Type of Advice Z1_AS_*_VT	Public Advisor (1011): It includes all public advisory services or public extension agents offering direct advice services to the farmers: e.g. advisory centre, chambers of agriculture, agricultural authorities, state-owned advisory firms, public research institutes.			
		Farmers' Cooperative (1012): It includes farmers' cooperatives or its organizations which offer direct advisory services to the farm.			
		Others (1015): Includes all the providers not covered on the previous categories: universities, environmental NGOs, private research institutes, religious organizations.			
		Allowed values for value type (column VT), multiple selections are allowed: 1 = Accountancy, bookkeeping, taxes: includes advisory service for bookkeeping; accountancy, taxes, FADN.			
		2 = Management, business planning, and marketing: includes advisory services for planning, monitoring or executing plans. It includes: business/financial/marketing planning, human resources, management, marketing advice, marketing information service.			
		 3 = Crop production: it includes advisory service with the aim to solve problems and implement solutions of all the categories of crops contemplated in Table I (Crops) 4 = Livestock production: it includes advisory services with the aim to solve problems/ implement solutions of all the categories of livestock described on Table J (Livestock 			
		production)			



Flint data collection



Feasibility of data collection in different administrative environments





Source: online survey

Experiences data collection (overall)

- Data collectors attitude changed from hesitant to more enthusiastic
- Collection of new data always causes some initial problems and need for adaptation
 - Land management (erosion risk, national circumstances, and due to timing: farms not familiar with EFA, cross checking of data with FADN)
 - Innovation
- However, first year collection of sustainability data seems far less complicated than first year FADN data collection
- Collection in scope of FADN provides advantages in terms of farmer participation and quality assurance NT

Case studies

- Wide range of case studies conducted (partly published in scientific journals and accepted for conferences)
- Taking into account the pilot project limitations: sample size, representativity, one year data, time pressure
- Case studies to illustrate added value of having these type of data
 - Filling gaps in terms of research methodology (i.e. social performance, economic viability)
 - Provide better understanding in the sources of sustainability performance (i.e. impact of land fragmentation, advisory services, age of assets).
 - Additional insights in challenges faced by farmers (i.e. trade-offs between environmental and economic performance)
 - Provide more precise recommendations for policy makers (i.e effect of CAP subsidies on technical efficiency; investment subsidies on age of assets)

Case studies

Risk management	the adoption of risk management strategies in european agriculture	
Technical efficiency	the Cap subsidies and technical efficiency including environmental outputs: the case of european farms	
Innovation	the adoption of innovation in european agriculture	
Farm fragmentation	evaluates farm fragmentation, performance and subsidies in the european union	
Social indicators	the social indicators of farm-level sustainability	
Age of assets	effect of age of assets on farm profitability and labour productivity	
<u>Economic</u> sustainability	evaluates the farm economic sustainability in the eu: a pilot study	
Farmer age	impact of farmer age on indicators of agricultural sustainability	
Extension	the role of extension in agricultural sustainability	
Greening	investigation of indicators for greening measures: permanent grassland and semi-natural area	
Nutrient use	develop nutrient use efficiency indicators for milk production	
<u>Trade-offs</u>	tradeoffs between economic, environmental and social sustainability: the case of a selection of european farms	
Advisory services	advisory services and farm level sustainability	
Soil organic matter	indicators for soil organic matter management from flint data	
Water usage	water usage, source and sustainability: examples from the region of navarra (spain) and greece	

Recommendations

- Policy researchers need to understand relation between policy measure and farm management with exact relation between inputs, outputs and income.
- Collecting these data on the same set of farms is conceptually and empirically superior to a solution of separate panels (as illustrated in some show cases)
- Collecting environmental data very often also depends on systematic recording of flows: <u>environmental accounting</u> is based on documents also used in financial accounting. Reduces administrative burden and increases quality



FLINT proposal : adapt FADN

1. CAP Reform and other policies demand better data for policy evaluation

2. Collect sustainability data on a sub-sample of 15.000 farms

3. Financed by additional resources or from a reduction of current FADN sample









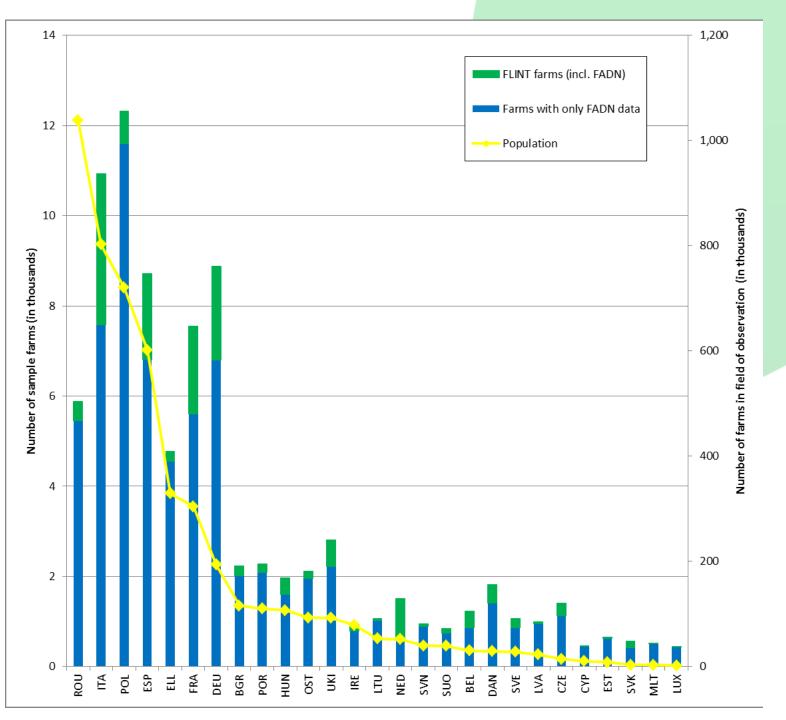
Meetings with national Ministries

- Common feeling that there is a need for sustainability data. Some ad-hoc data collection takes place
- Having an integrated dataset would be crucial for policy analysis (even it is not optimal for certain aspects)
- Monitoring costs are limited compared to subsidy payments
- Agricultural policy is mainly EU policy, monitoring needs are also at EU level
- Data collection (and exchange of data) affected by privacy laws in a country
- Make use of existing data where possible, also strengthen legal framework

Detailed recommendations (1)

- Start collecting FLINT data
- Including FLINT data on all FADN farms would increase total running costs with 40%.
- More feasible option to collect FLINT data on a subsample of farms.
- Create FADN sub-sample of 15.000 farms on which sustainability data are collected
- Distribution of 15.000 over member states based on optimal allocation over the member states





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Recommendations (2)

- Would increase operating costs of FADN (to be paid by MS or EU?)
- Alternative solution within current budget limitations:
 - Reduction of current sample of about 85.000 to 75.000 farms
 - impact on quality of estimates (at EU and MS level) of economic indicators very limited.
 - Large differences between MS depending on level of costs of current FADN data collection and estimated costs of FLINT data collection
 - Negotiation needed for countries like FR and D where this applies



Recommendations (3)

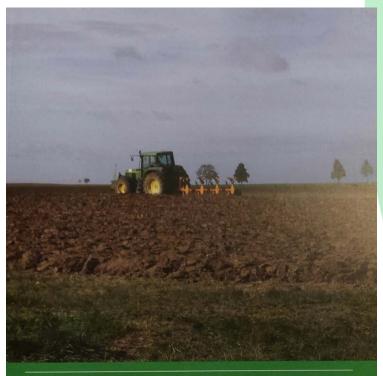
- Setting up FLINT data collection requires investments (software, instructions)
- DG-AGRI could support exchange of experiences and best practises
- Recommendation to start a FLINT-2 project.
 - Could start soon
 - Make use of existing data in MS for policy analysis in 2018 (also from FLINT partners who will continue their data collection)
 - Transfer of FLINT knowledge to other MS, start testing

And:

- Connect with developments in IT and private sustainability schemes
- Share best practises and legal arrangements in use of administrative and commercial data



Publications



Farm sustainability data for better policy evaluation with FADN

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rijn Poppe and Hans Vrolijk (eds.)

WAGENINGEN

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